



**Press Release: FourSight LLC and BridgePoint Effect
Announce Global Partnership for Innov8rs Global Summits**

FourSight LLC and BridgePoint Effect are pleased to announce their global partnership with Innov8rs to contribute as Expert Partners to the Innov8rs Global Summits.

[Innov8rs](#) is making waves as the number one “glocal” community for innovators. Their events and online programs help corporate innovators to understand best practices, experiment with new methods and tools, and learn essential skills. Innovators can find their tribe in Innov8rs’ Global Summits, scheduled this year for Singapore, Tel Aviv, Atlanta, Madrid, Sydney and Los Angeles. Innov8rs’ online summit, held at the end of the year, is a chance for innovators from around the world to have their most pressing questions answered by the experts.

[FourSight](#) is an innovation company, dedicated to the science of good thinking. They develop research-based creativity and innovation tools, assessments and training designs proven to help individuals, teams and organizations solve complex problems more effectively. FourSight’s four-stage process—clarify, ideate, develop and implement—is transforming how teams work together to solve problems around the globe. Based upon nearly 20 years of research, the FourSight Thinking System gives individuals and teams a personalized map to navigate the creative process that leads directly to innovation.

[BridgePoint Effect](#) brings decisive navigation to an organization’s innovation journey. By assessing an organization's capacity for innovation, building innovation skills and an innovation tool kit, and providing expert guidance, coaching and encouragement, they help leaders and their teams solve the mystery of what it means to be innovative. BridgePoint Effect’s international team of creative change leaders are innovation experts, researchers, consultants and facilitators, with the skills to drive innovation and change in your organization.

“These conferences create an extraordinary space for deep dialogue around the challenges of building cultures of innovation,” says Sarah Thurber, Managing Partner at FourSight. “FourSight is excited to contribute its research-based insights into the people side of innovation and share what it really takes to engage people in the innovation process.”

Says Janice Francisco, CEO and Principal Consultant of BridgePoint Effect, “Bridgepoint Effect is looking forward to sharing its practical, hands-on experience in delivering innovation insights into organizations.”

Janice will present workshops highlighting the FourSight Thinking System at the Tel Aviv Summit (February 20-22, 2018) and the Atlanta Summit (March 22-23, 2018), with longer workshops planned for the Madrid, Sydney and Los Angeles events. If you’re building a culture for innovation or simply looking for ways to help your teams collaborate, communicate and build better solutions, the Tel Aviv and Atlanta workshops will give you the secret ingredients to get you there:

- A shared language for innovation
- A mutual respect for the diversity of ways people approach problems
- A simple and repeatable process for thinking through the problems that come with innovation.

For more information about the Innov8rs’ Global Summits, [visit the Innov8rs website](#) or contact Janice Francisco at 1-437-777 9710 or Janice@bridgepointeffect.com.